

A Case Study

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## Rural entrepreneurship development through agro processing

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Article Chronicle : Received : 12.09.2012; Accepted : 02.04.2013 **SUMMARY :** Agro processing (APC) at Hiwarkhed Tq- Akot Distt- Akola was established with aim to process grains in production catchments. Total initial investment of Rs. 1,18,750/- was made for procurement of processing equipments such as PKV mini dal mill, oil mill pulverizer, flour mill and paddy huller. Custom-hire type of enterprise processed total quantity 858 q which includes milling of pigeonpea, green gram, black gram (335 q), oilseeds (50 q), chili powder (13q), turmeric powder (10 q) sugar (15) cereals flour making (425 q) and paddy (10 q). Entrepreneur has generated profit of about Rs. 1,02,275/- and 36 man months employment, annually. The case study shows the prospects due to establishment of agro processing centre in production areas, thereby generating employment among rural youth and income as well.

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